

THERE'S NO GHOUL LIKE AN OLD GHOUL!



MONSTER MADNESS

Mabel! Mabel!
The Ajax
turned blue!

THE MOST
FAR-OUT
FIENDS
IN
FILMDOM

BY
SINISTER
STAN LEE



Man!
THAT
was a
belch!

MONSTER MADNESS

by
STAN LEE

A CHEERY COLLECTION OF HEART-WARMING WEIRDOS,
LOVINGLY PRESENTED BY THE FRIENDLY FOLK
WHO BROUGHT YOU SODOM AND GOMORRAH.



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Photos provided by: Allen Johnson, from The Advertiser Archives. (No rights given or implied.)



I was
a mess
before I
had my
nose job.





Let me
make one thing
perfectly
clear!



Men!
You're
all the
same!



Try it.
You'll like
it.

A black and white photograph of a man with a skull-like face and tattoos. The man is shirtless, has a shaved head, and his face is covered in dark, intricate tattoos that resemble a skull. He is looking directly at the camera with a slight smile. He has tattoos on his left shoulder and arm. The background is dark and indistinct.

Hey,
Charlie —
there's a
busted
pipe in
the
sauna.



Smile!
You're on
Candid
Camera!



Melvin!
You've
changed!



Ouch!



Selma, Uncle Bernie
needs a Band-Aid.



I can't
believe
I ate the
whole
thing.



I'd
like to
marry your
daughter.

You've made me
an offer I
can't refuse!



Why does
company always
drop in when
the place is
a mess?



Breck
means
beautiful
hair.



Yoo hoo!
Good Humor
man.

You're
in good
hands with
All-State.





Can
Julie and
Tricia come
out to
play?



You'd
be a
nice guy
if you'd
learn to
relax.



Hey, Herbie
toss me that
can of Raid.



I KNOW
you love me -

But I don't
BELIEVE in
mixed marriages!



I SAW it,
I tell you!
I SAW
it!

There's
a white
tornado
in the
kitchen!



Hey! Let's try something different! Let's give YOU a chance to put your OWN dazzling dialogue in the mouth of one of our capricious cuties!

Don't let loveable Lon Chaney go speechless too long. Grab a pencil and do your thing, and then send it to Sinister Stan, c/o MONSTER MADNESS, 575 Madison Ave., N.Y.C. 10022.

We'll print the names of the best (or maybe the worst) contributors, with their submissions, in issue #3. (But that doesn't mean you're allowed to miss ish #2 — we've got some other surprises for you in that one!)

For you to fill in



And now, back to our
bloodthirsty beauties —



Now that
I've got
you here

Let's
try an
Afro this
time.

You
mustn't
love me
for my
looks
alone.





You're asking
ME what's good
for a headache?



Sorry.
You'll
have to
go behind
the bushes
like the
rest of us.



At last
you know my
secret.

Yes.
You forgot
to pay the
electric
bill!



Bubble gum
on the
bannister!

That's
two demerits!



Only my
hairdresser
knows for
sure.



Now,
for our
next
charade —



Daddy!
Daddy!
Only one
cavity!



Hey,
man —
got any
head
shops
in this
town?



We can't
go on meeting
this way.
People are
beginning to
talk.



Finders
keepers!
Losers
weepers.



Sorry.
I already
gave at the
office.





If your
deodorant
doesn't do
the job,
try ours.





Sam,
you made
the sleeves
too short!

A black and white illustration of a T-Rex, shown from the chest up. The dinosaur has a large, textured head with a prominent brow ridge and a wide, toothy mouth. A speech bubble originates from the right side of its head. The background is plain white.

Darn
those
harsh
washday
detergents.

Come,
Mr. Whipple.
You must
learn what
happens to
those who
defy me—

After tonight,
never again
will you squeeze
the Charmin!





Like,
I'm gonna
buy me a new
Gillette.

Come alive!
You're in
the Pepsi
generation!



If anyone
calls, I'll
be at the
beauty
parlor.

One small
step for man.
One giant leap
for mankind.

DON'T DESPAIR,
MONSTER-LOVER!
WE KNOW THE AGONY
YOU'LL ENDURE
WAITING THREE
WHOLE MONTHS FOR
THE NEXT GREAT
ISSUE OF
MONSTER MADNESS!

SO, TO RETAIN YOUR
FLEETING SANITY
WHILE YOU'RE
FRANTICALLY COUNTING
THE DAYS, WHY NOT
SPEND A FEW HORRIFIC
HOURS WITH *THESE*
MONSTROUS
MASTERWORKS?

EACH ONE'S WILDER THAN
THE NEXT, 'CAUSE THEY'RE
ALL FROM THE BATTY
BULLPEN OF THE MIGHTY

MARVEL
COMICS GROUP!





You
should
have seen
me **BEFORE**
I went
to charm
school.

Let's go.
You deserve
a break today —
at MacDonald's.





Did you
read the
latest copy
of *Monster
Madness*?

Please!
I just
ate!